Front disc (left):

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

PLAN: WEBSITE | EMAIL | SOCIAL MEDIA

marketyourcraft

BRANDED MOBILE APP | AI | REPORTING

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

WHY WORK WITH MARKET YOUR CRAFT

Market Your Craft can deliver solutions quickly and often more affordably than full-time staff, without the layers of a bigger agency. We provide a shortcut to success with very little onboarding, delivering high performance in a remote or hybrid environment.

TIRED PROMOS AND POSTS AREN'T GOING TO SAVE CRAFT BEER

It's time to start thinking more strategically about sales growth, starting with your marketing plan. Owners and industry experts alike are placing their bets on a proven digital blueprint. **You should too.**

marketyourcraft.com

Back disc (right):

EMAIL

Template Setup | Collecting Email Addresses | Adding Calls-to-Action Mobile View | Verifying DMARC Settings | Which Address to Use? MailChimp | Klayvio | WP Forms Lite

INTUIT mailchimp

WEBSITE

Organic Search | Mobile Friendly | Brand Story Homepage | LiveTapLists WordPress | Smush | Stripe Multiple Pages Generator Beatgig | The Events Calendar MyWorks & QuickBooks | Neve Theme | Google Site Kit | Yoast SEO | Age Gate | Wordfence WP-Optimize | Stackable | WP Rocket | Woocommerce | YITH Gift Cards | GoDaddy Woocommerce

REPORTING

TapWyse Woocommerce Email | Social Media | Google Analytics SEMRush | Google Looker Studio

WOO

SOCIAL MEDIA

Content Calendar | Audit Competitors | Listening Publishing | AI Reporting Sprout Social | Smash Balloon

sprout social

merlot MARKETING

ARTIFICIAL INTELLIGENCE

Adobe Express | Windsor.ai Canva | ChatGPT | Gemini Chatbase.io | SendBird.ai Storybrand.ai | Apollo.io Shutterstock

BRANDED MOBILE APP

Loyalty | Mug Club | Personalization Push Notifications | Reporting BOGO | Events Calendar | Pop-Ups Memberships | Rewards | TapWyse

tapwyse

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